

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2592630
Alt Order #: 27007559
Product Desc: PLPKS
Estimate: 8083
Flight Dates: 07/14/20 - 07/20/20
Original Date / Rev: 07/15/20 / 07/15/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact: Mentzer Media Services Email
 210 W. Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Plains PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	62	\$25,025.00	\$21,271.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	62	\$25,025.00	\$21,271.25	180.80
Totals	62	\$25,025.00	\$21,271.25	180.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/14/20	07/14/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----			1			\$150.00		1.60			
2	Multi	07/15/20	07/15/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----			1			\$150.00		1.60			
3	Multi	07/16/20	07/16/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---			1			\$150.00		1.60			
4	Multi	07/17/20	07/17/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Advertiser:	POL/Plains PAC
Product Desc:	PLPKS
Estimate:	8083

Wichita KS KSNW

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	----F--			1				\$150.00		1.60			
5	Multi	07/20/20	07/20/20	KSN Today 2		CM	6-7am	M-----	:30	1	\$150.00	P4	1.60	NM	1	\$150.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	KSN Today 2															
	Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----			1				\$150.00		1.60			
6	Multi	07/14/20	07/14/20	Today Show 7-8am		CM	7-8am	-T-----	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 7-8am															
	Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----			2				\$200.00		2.10			
7	Multi	07/15/20	07/15/20	Today Show 7-8am		CM	7-8am	--W----	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 7-8am															
	Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	--W----			2				\$200.00		2.10			
8	Multi	07/16/20	07/16/20	Today Show 7-8am		CM	7-8am	---T---	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 7-8am															
	Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	---T---			2				\$200.00		2.10			
9	Multi	07/17/20	07/17/20	Today Show 7-8am		CM	7-8am	----F--	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 7-8am															
	Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	----F--			2				\$200.00		2.10			
10	Multi	07/20/20	07/20/20	Today Show 7-8am		CM	7-8am	M-----	:30	2	\$200.00	P4	2.10	NM	2	\$400.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 7-8am															
	Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----			2				\$200.00		2.10			
11	Multi	07/14/20	07/14/20	Today Show 8-9am		CM	8-9am	-T-----	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 8-9am															
	Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----			1				\$175.00		1.80			
12	Multi	07/15/20	07/15/20	Today Show 8-9am		CM	8-9am	--W----	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 8-9am															
	Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	--W----			1				\$175.00		1.80			
13	Multi	07/16/20	07/16/20	Today Show 8-9am		CM	8-9am	---T---	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 8-9am															
	Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	---T---			1				\$175.00		1.80			
14	Multi	07/17/20	07/17/20	Today Show 8-9am		CM	8-9am	----F--	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
	Channels : KSNC,KSNG,KSNL,KSNW															
	Today Show 8-9am															
	Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	----F--			1				\$175.00		1.80			

Order / Rev: A2592630
 Alt Order #: 27007559
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Plains PAC
 Product Desc: PLPKS
 Estimate: 8083

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	07/20/20	07/20/20	Today Show 8-9am Channels : KSNL,KSNG,KSNL,KSNW Today Show 8-9am	CM	8-9am	M-----	:30	1	\$175.00	P4	1.80	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----					1	\$175.00		1.80			
16	Multi	07/14/20	07/14/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$325.00	P3	3.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----					1	\$325.00		3.00			
17	Multi	07/15/20	07/15/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	--W----	:30	1	\$325.00	P3	3.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	--W----					1	\$325.00		3.00			
18	Multi	07/16/20	07/16/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	---T---	:30	1	\$325.00	P3	3.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	---T---					1	\$325.00		3.00			
19	Multi	07/17/20	07/17/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	----F--	:30	1	\$325.00	P3	3.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	----F--					1	\$325.00		3.00			
20	Multi	07/20/20	07/20/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	M-----	:30	1	\$325.00	P3	3.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----					1	\$325.00		3.00			
21	Multi	07/14/20	07/14/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	-T-----	:30	1	\$275.00	P4	3.30	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-T-----					1	\$275.00		3.30			
22	Multi	07/15/20	07/15/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	--W----	:30	1	\$275.00	P4	3.30	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	--W----					1	\$275.00		3.30			
23	Multi	07/16/20	07/16/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	---T---	:30	1	\$275.00	P4	3.30	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	---T---					1	\$275.00		3.30			
24	Multi	07/17/20	07/17/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	----F--	:30	1	\$275.00	P4	3.30	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	----F--					1	\$275.00		3.30			
25	Multi	07/20/20	07/20/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	M-----	:30	1	\$275.00	P4	3.30	NM	1	\$275.00

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 Estimate: 8083

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$275.00		3.30			
26	Multi	07/14/20	07/14/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----					1	\$350.00		4.00			
27	Multi	07/15/20	07/15/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----					1	\$350.00		4.00			
28	Multi	07/16/20	07/16/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$350.00		4.00			
29	Multi	07/17/20	07/17/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$350.00		4.00			
30	Multi	07/20/20	07/20/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$350.00	P4	4.00	NM	1	\$350.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$350.00		4.00			
31	Multi	07/14/20	07/14/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----					1	\$650.00		5.60			
32	Multi	07/15/20	07/15/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----					1	\$650.00		5.60			
33	Multi	07/16/20	07/16/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$650.00		5.60			
34	Multi	07/17/20	07/17/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$650.00		5.60			
35	Multi	07/20/20	07/20/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$650.00	P3	5.60	NM	1	\$650.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$650.00		5.60			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	Multi	07/20/20	07/20/20	Mon Prime Hour 1 Channels : KSNK,KSNG,KSNL,KSNW Monday 7-8p The Titan Games-NBC	CM	7-8p	M-----	:30	1	\$800.00	P3	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	M-----					1	\$800.00		3.80			
37	Multi	07/20/20	07/20/20	Mon Prime Hour 2 Channels : KSNK,KSNG,KSNL,KSNW Monday 8-9p The Wall Mon 9e/8c-NBC	CM	8-9p	M-----	:30	1	\$800.00	P3	3.60	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	M-----					1	\$800.00		3.60			
38	Multi	07/20/20	07/20/20	Mon Prime Hour 3 Channels : KSNK,KSNG,KSNL,KSNW Monday 9-10p Dateline Mon 10e/9c-NBC	CM	9-10p	M-----	:30	1	\$800.00	P3	3.20	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	M-----					1	\$800.00		3.20			
39	Multi	07/14/20	07/14/20	LN M-F Channels : KSNK,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	-T-----					1	\$400.00		2.70			
40	Multi	07/15/20	07/15/20	LN M-F Channels : KSNK,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	--W----	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	--W----					1	\$400.00		2.70			
41	Multi	07/16/20	07/16/20	LN M-F Channels : KSNK,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	---T---					1	\$400.00		2.70			
42	Multi	07/17/20	07/17/20	LN M-F Channels : KSNK,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	----F--	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	----F--					1	\$400.00		2.70			
43	Multi	07/20/20	07/20/20	LN M-F Channels : KSNK,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	M-----	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	M-----					1	\$400.00		2.70			
44	Multi	07/14/20	07/14/20	Tue Prime Other 1 Channels : KSNK,KSNG,KSNL,KSNW Tue Prime Other 1 America's Got Talent Tue-NBC	CM	7-9p	-T-----	:30	2	\$1,200.00	P3	6.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	-T-----					2	\$1,200.00		6.00			
45	Multi	07/14/20	07/14/20	Tue Prime Hour 3 Channels : KSNK,KSNG,KSNL,KSNW Tuesday 9-10p World of Dance Tue 10e/9c-NBC	CM	9-10p	-T-----	:30	1	\$800.00	P3	3.40	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	-T-----					1	\$800.00		3.40			
46	Multi	07/15/20	07/15/20	Wed Prime Hour 1 Channels : KSNK,KSNG,KSNL,KSNW Wednesday 7-8p	CM	7-8p	--W----	:30	1	\$800.00	P3	2.60	NM	1	\$800.00

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
53	Multi	07/19/20	07/19/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$100.00	P3	1.40	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Today Show Su															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$100.00		1.40			
54	Multi	07/19/20	07/19/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$300.00	P3	2.80	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Sun KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$300.00		2.80			
55	Multi	07/19/20	07/19/20	Sun Prime Hour 1	CM	6-7p	-----S	:30	1	\$350.00	P3	1.30	NM	1	\$350.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Sunday 6-7p															
Cannonball-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$350.00		1.30			
56	Multi	07/19/20	07/19/20	Sun Prime Hour 2	CM	7-8p	-----S	:30	1	\$350.00	P3	1.90	NM	1	\$350.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Sunday 7-8p															
The Titan Games (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$350.00		1.90			
57	Multi	07/17/20	07/17/20	Fri Prime Hour 1	CM	7-8p	----F--	:30	1	\$500.00	P3	2.10	NM	1	\$500.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Friday 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--		1				\$500.00		2.10			
58	Multi	07/17/20	07/17/20	Fri Prime Other 2	CM	8p-10p	----F--	:30	1	\$500.00	P3	2.10	NM	1	\$500.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Fri Prime Other 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--		1				\$500.00		2.10			
N59	Multi	07/16/20	07/16/20	Thur Prime Hour 1	CM	7-8p	---T---	:30	1	\$800.00	P3	3.00	NM	1	\$800.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Thursday 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---		1				\$800.00		3.00			
N60	Multi	07/16/20	07/16/20	Thur Prime Hour 2	CM	Superstore/Brooklyn	---T---	:30	1	\$800.00	P3	2.40	NM	1	\$800.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Thursday 8-9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---		1				\$800.00		2.40			
Totals													62	\$25,025.00	



125 West 55th St
New York, NY 10019

Contract # 27007559	Changes as of: 7/15/2020 at 2:19 PM	Version: Current State Version 5
CPE: 554/679/8083	Flight: 7/14/20 - 7/20/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC	Advertiser: Plains PAC	Market: Wichita
210 W. Pennsylvania Avenue	Product: PLPKS	Office: WASHINGTON
Suite 250	Agency Order #: 9730268	Service: Nielsen
Towson, MD 21204	Buyer: Hewes, Ally	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$25,025.00
		Total Spots: 62
		Total CPP: \$138.49
		Total GRP: 180.7
		Traffic #: A2592630

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/14 - 7/20							Total Spots	Total \$	CPP*	GRP*
							7/14	7/15	7/16	7/17	7/18	7/19	7/20				
1	M-F 6a-7a		Kansas Today 3	\$150.00	1.6	30	1	1	1	1	0	0	1	5	\$750.00	\$93.75	8.0
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$200.00	2.1	30	2	2	2	2	0	0	2	10	\$2,000.00	\$95.24	21.0
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$175.00	1.8	30	1	1	1	1	0	0	1	5	\$875.00	\$97.22	9.0
4	Tu-F,M 4:30p-5p		Jeopardy	\$325.00	3.0	30	1	1	1	1	0	0	1	5	\$1,625.00	\$108.33	15.0
5	Tu-F,M 5p-5:30p		KSN News	\$275.00	3.3	30	1	1	1	1	0	0	1	5	\$1,375.00	\$83.33	16.5
6	Tu-F,M 6p-6:30p		KSN News	\$350.00	4.0	30	1	1	1	1	0	0	1	5	\$1,750.00	\$87.50	20.0
7	Tu-F,M 6:30p-7p		Wheel of Fortune	\$650.00	5.6	30	1	1	1	1	0	0	1	5	\$3,250.00	\$116.07	28.0
8	M 7p-8p		The Titan Games-NBC	\$800.00	3.8	30	0	0	0	0	0	0	1	1	\$800.00	\$210.53	3.8
9	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	3.6	30	0	0	0	0	0	0	1	1	\$800.00	\$222.22	3.6
10	M 9p-10p		Dateline Mon 10e/9c-NBC	\$800.00	3.2	30	0	0	0	0	0	0	1	1	\$800.00	\$250.00	3.2
11	Tu-F,M 10p-10:35p		KSN News	\$400.00	2.7	30	1	1	1	1	0	0	1	5	\$2,000.00	\$148.15	13.5
12	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	6.0	30	2	0	0	0	0	0	0	2	\$2,400.00	\$200.00	12.0
13	Tu 9p-10p		World of Dance Tue 10e/9c-NBC	\$800.00	3.4	30	1	0	0	0	0	0	0	1	\$800.00	\$235.29	3.4
14	W 7p-8p		Chicago Med (R)-NBC	\$800.00	2.6	30	0	1	0	0	0	0	0	1	\$800.00	\$307.69	2.6
15	Th 7p-8p		Ellen's Game of Games Thu-NBC	\$800.00	3.0	30	0	0	0	0	0	0	0	0	\$0.00	\$266.67	0.0
16	Th 8p-9p		Blindspot-NBC	\$800.00	2.4	30	0	0	0	0	0	0	0	0	\$0.00	\$333.33	0.0
17	Th 9p-10p		Law & Order: SVU (R)-NBC	\$800.00	2.2	30	0	0	1	0	0	0	0	1	\$800.00	\$363.64	2.2
18	F 7p-8p		World of Dance (R) Fri 8e/7c-NBC	\$500.00	2.1	30	0	0	0	0	0	0	0	0	\$0.00	\$238.10	0.0
19	F 8p-9p		The Wall (R)-NBC	\$500.00	1.9	30	0	0	0	0	0	0	0	0	\$0.00	\$263.16	0.0
20	F 9p-10p		Dateline-NBC	\$500.00	2.0	30	0	0	0	0	0	0	0	0	\$0.00	\$250.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27007559	Changes as of: 7/15/2020 at 2:19 PM	Version: Current State Version 5	
CPE: 554/679/8083	Flight: 7/14/20 - 7/20/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Plains PAC	Market: Wichita	Total \$: \$25,025.00
	Product: PLPKS	Office: WASHINGTON	Total Spots: 62
	Agency Order #: 9730268	Service: Nielsen	Total CPP: \$138.49
	Buyer: Hewes, Ally	Primary Demo: Adults 35+	Total GRP: 180.7
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2592630
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/14 - 7/20							Total Spots	Total \$	CPP*	GRP*
							7/14	7/15	7/16	7/17	7/18	7/19	7/20				
21	Su 8a-9a		Sunday Today Show	\$100.00	1.4	30	0	0	0	0	0	1	0	1	\$100.00	\$71.43	1.4
22	Su 5p-5:30p		KSN News	\$300.00	2.8	30	0	0	0	0	0	1	0	1	\$300.00	\$107.14	2.8
23	Su 6p-7p		Cannonball-NBC	\$350.00	1.3	30	0	0	0	0	0	1	0	1	\$350.00	\$269.23	1.3
24	Su 7p-8p		The Titan Games (R)-NBC	\$350.00	1.9	30	0	0	0	0	0	1	0	1	\$350.00	\$184.21	1.9
25	F 7p-8p		The Wall	\$500.00	2.1	30	0	0	0	1	0	0	0	1	\$500.00	\$238.10	2.1
26	F 8p-10p		Dateline	\$500.00	2.0	30	0	0	0	1	0	0	0	1	\$500.00	\$250.00	2.0
27	F 8p-10p		Dateline	\$500.00	2.0	30	0	0	0	1	0	0	0	1	\$500.00	\$250.00	2.0
28	Th 7p-8p		GOOD DAY KANSAS PRIME SPECIAL	\$800.00	3.0	30	0	0	1	0	0	0	0	1	\$800.00	\$266.67	3.0
29	Th 8p-9p		Superstore/Brooklyn Nine-Nine	\$800.00	2.4	30	0	0	1	0	0	0	0	1	\$800.00	\$333.33	2.4
TOTALS:							12	10	12	12	0	4	12	62	\$25,025.00	\$138.49	180.7



125 West 55th St
New York, NY 10019

Contract # 27007559	Changes as of: 7/15/2020 at 2:19 PM	Version: Current State Version 5
CPE: 554/679/8083	Flight: 7/14/20 - 7/20/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC	Advertiser: Plains PAC	Market: Wichita
210 W. Pennsylvania Avenue	Product: PLPKS	Office: WASHINGTON
Suite 250	Agency Order #: 9730268	Service: Nielsen
Towson, MD 21204	Buyer: Hewes, Ally	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$25,025.00
		Total Spots: 62
		Total CPP: \$138.49
		Total GRP: 180.7
		Traffic #: A2592630

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/15/20 2:11 PM	Patty Sparkman	Sorry - just found out about this program change. plesae accept asap!
07/15/20 1:55 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER ASAP! THANKS
07/07/20 3:17 PM	Patty Sparkman	Program Changes - please accept MG offer - Thank you.
07/06/20 4:53 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$25,025
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$25,025.00	\$138.49	180.7
Total	100%	62	\$25,025.00	\$138.49	180.7

Monthly Summary		
Month	Spots	Dollars
2020-Jul	62	\$25,025.00
Total	62	\$25,025.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	7/15/20 2:11 PM	Patty Sparkman	Confirmed	1	1	\$0	\$25,025.00	Changes: 2 buylines added or modified.
Makegood 2	7/15/20 1:55 PM	Patty Sparkman	Confirmed	1	1	\$0	\$25,025.00	Changes: 2 buylines added or modified.
Makegood 1	7/7/20 3:17 PM	Patty Sparkman	Confirmed	3	3	\$0	\$25,025.00	Changes: Total GRPs from 180.6 to 180.7, Total CPP from \$138.57 to \$138.49, Total GIMPs from 0 to 181, Total CPM from \$0.00 to \$138,489.21. 6 buylines added or modified.
Revision	7/7/20 8:06 AM	KELLY JOHNS	Confirmed			\$0	\$25,025.00	Changes: 1 buyline added or modified.
Queued for Electronic Contracting	7/6/20 8:37 AM					\$0	\$0	
New	7/6/20 8:18 AM	KELLY JOHNS	Confirmed	62		\$25,025.00	\$25,025.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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